Overview

Survey on Gender Equality at Home
dataforgood.fb.com/docs/gendersurveyreport

What is the Survey on Gender Equality at Home?
Facebook’s Survey on Gender Equality at Home generates a global snapshot of women and men’s access to resources, their time spent on unpaid care work, and their attitudes about equality. Delivered to hundreds of thousands of Facebook users in over 100 countries and 80 languages around the world, this annual survey was designed with input from gender equality experts from UN Women, the World Bank, and Equal Measures 2030.

What can we learn from this survey?
The inaugural Survey on Gender Equality at Home, issued in July 2020, unveils important insights about the unequal impact that COVID-19 has had on women and men. Some are novel; others reaffirm or challenge conventional wisdom about gender equality. For example, in many regions, women were more likely to report experiencing an increase in time spent on unpaid care and domestic work. Likewise, women were more likely than men to say their time spent on chores had increased as a result of the pandemic in regions like Europe and Central Asia, Latin America and the Caribbean, and the Middle East and North Africa.

Why is Facebook sharing this information?
One of the biggest barriers to achieving the United Nations Sustainable Development Goals (SDGs) is a lack of reliable and timely data. Increasing the availability of SDG data is one way that Facebook is uniquely positioned to meaningfully contribute to the SDGs - starting with data that advances gender equality.

This resource is part of Project 17, Facebook’s partnership approach to accelerating progress on the SDGs. Facebook is firmly rooted in the belief that partnerships with international institutions, NGOs, researchers, and other impact-driven groups are key to unlocking the progress and innovation that’s needed to achieve the SDGs.

Where can I learn more?
Read the report to learn results from the inaugural Survey in July 2020. Visit the Humanitarian Data Exchange for aggregate data, or visit Facebook’s Data for Good website to learn more about the process to access additional data for research purposes.